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Record Number of Spirit Brand Square Off In The Leading Consumer Tasting Evaluation

Unbiased consumers placed their votes for the Finest Spirits at the 2015 SIP Awards

NEWPORT BEACH, California, June 30TH 2015 – Eighty seven consumer spirit enthusiasts gathered at the waterfront Balboa Bay Resort on May 31, 2015 to participate in the 7th annual consumer based spirits competition. The 2015 SIP Awards comprised of 423 brands from all over the globe competing for rank at the impartial mercy of consumer based blind-tasting.

The 2015 SIP Awards was a battle among the elite in each of the world's most popular Spirit categories. Each chilled, undiluted sample was presented to Judges in NEAT glasses, scientifically engineered to deliver an enhanced consistent tasting experience.

Tequilas, Gins, Rums, Whiskeys, Cognacs, Vodkas and Liqueurs were some of the participating spirits this year, each graded on Aroma, Taste, and Finish. The 2015 top rated brands included:

<table>
<thead>
<tr>
<th>Platinum – “Best of Class”</th>
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<tbody>
<tr>
<td>Brazos Gin</td>
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<tr>
<td>Rogue Single Malt Vodka</td>
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<tr>
<td>Pinnacle Coconut Vodka</td>
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<tr>
<td>Old Hickory Straight Bourbon Whisky</td>
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<tr>
<td>Hillrock Solera Aged Bourbon</td>
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<tr>
<td>Tatoosh Rye Whisky</td>
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<tr>
<td>Dewar’s White Label</td>
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<td>Dewar’s 15 Years Old The Monarch</td>
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<td>Craggenmore 12 YO</td>
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<td>Tim Smith’s Climax Moonshine</td>
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<td>Old Paducah Brand - Loaded Lemon Shine</td>
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<tr>
<td>El Jimador Blanco</td>
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<tr>
<td>DECADA Tequila</td>
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<tr>
<td>El Tesoro Reposado</td>
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<td>El Mayor Anejo</td>
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<td>Zignum Mezcal Anejo</td>
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<td>Ron Ramon Tremols XO</td>
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<tr>
<td>Monkey Spiced Rum</td>
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<tr>
<td>Club Caribe Coconut Rum</td>
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<td>Feeney’s Irish Cream Liquor</td>
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<td>Tremols Pina Colada</td>
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<td>Powell &amp; Mahoney Passion Fruit Margarita</td>
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<td>Major Peter's The Works Bloody Mary Mix</td>
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<td><strong>Design</strong> - Virus Vodka</td>
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</table>
Platinum Winners

Cotswolds Dry Gin
Grand Royal Dry Gin
Atomic GIN
Brockmans Gin
SOTO - Junmai Diaginjo
Grumpy’s Vodka
Belle of Dayton Vodka
Pyramid Vodka
Blue Label Vodka
Virus Vodka
Real Russian Vodka
Hanger One Vodka
Siku
Pinnacle Pineapple Vodka
FOU-DRE Vodka
360 Georgia Peach Vodka
360 Huckleberry Vodka
360 Mandarin Orange Vodka
Bonn Oir Irish Fire
Colville Bourbon
Jim Beam Bonded Bourbon
Spirit of America
Jim Beam Signature Craft Quarter Cask Bourbon
Jim Beam Harvest Bourbon Collection
Brown Rice Bourbon

Jim Beam Harvest Bourbon Collection Soft Red Wheat
Dewar's White Label Scratched Cask
Label 5 Classic Black Blended Scotch Whisky
Buchanan's 18 Year Old Special Reserve Scotch
Dewar's 12 Years Old The Ancestor
Label 5 12 Year Old Blended Scotch Whisky
Buchanan's Red Seal
Glenroger's Blended Malt Scotch Whisky 8 Years Old
Laphroaig Select
Cardhu 12 YO
Lagavulin 16 YO
Oban 14 YO
Old Forge Distillery Moonshine, Miller’s Blend
Cousin Billy Best Run Moonshine
Jim Beam Kentucky Fire
Old Forge Distillery Moonshine, Coffee
George Jones White Lightning Apple Pie
Old Paducah Brand - Strawberry Shine
Oban Little Bay
Talisker Storm
Grand Royal Signature Whisky
Route 66 Tequila
El Mayor Reposado  
Tarantula 100 Reposado  
Hornitos Black Barrel Tequila  
Herradura Anejo  
Agave 99 Anejo  
Malinalli Extra Anejo  
Zignum Mezcal Reposado  
AGA-VIE Esprit D'Agave  
Ron Anejo Tremols Reserva Unica  
Ron El Toro Tremols  
Black Roberts Spiced Rum  
Barracuda Cay Spiced Rum  
Guajiro Honey Rum  
Rumhaven  
Club Caribe Mango Rum  
E&J Distillers Brandy VS  
E&J Distillers Brandy VSOP  
E&J Distillers Brandy XO  
Breckenridge Bitter  

O'Donnells  
Tremols Prince Edward Rum Cream  
Tremols Pina  
Lovoka Caramel Liqueur  
Powell and Mahoney Peach Bellini  
Regatta Ginger Beer  
Cicero Beverage Co. Bacon Bloody Mary Mix  
Barsmith - Non-GMO Honey Ginger Cocktail Syrup  
Purely Syrup Vanilla Bean  

**Design**  
DECADA Tequila  
Monkey Spiced Rum  
FOU-DRE Vodka  
Dead Head Rum  
U'Luvka Vodka  
Sangre deVida  
Kah Tequila Series  

(For a complete list of the categories, winners, and photos from the event, visit: [www.sipawards.com](http://www.sipawards.com))

Staying true to the commitment to provide the most reliable measure of international beverage quality ratings, every year’s Judges are every-day spirit consumers and extensively screened to ensure no affiliation with marketing, wholesalers or distributors tied to the spirits industry.

“People deserve the highest quality spirits at their fingertips. I want to level the playing field by stripping away the hype to provide quality brands a fair platform on which to compete.” Says Paul Hashemi, founder of SIP Awards.
Awards include Bronze, Silver, Gold, Platinum and Best of Class for each category. The newest award introduced in 2014, is the Consumers’ Choice Award, which honors a brand’s unwavering commitment to their Legacy, Craft and to the ever important Consumer Palate, by placing in the SIP Awards two or more consecutive years.

The SIP Awards has experienced exponential growth within each of its 15 beverage categories. The increasing number of participating brands reflects SIP’s ability to provide spirit makers a valuable, unbiased and exciting opportunity to distinguish themselves in the industry. It has also shined light on the obvious need in the marketplace for its honest arbitration.

About SIP Awards

Catering to the opinions and palates of the discerning public, the SIP Awards present a unique, spirit judging competition, unaffected by industry bias. This pragmatic and refreshing model of evaluation provides an honest stage for feedback and recognition where top brands showcase their achievements. To learn more about the SIP Awards beverage competition, venue partnerships, or for a complete list of 2015 winners, visit www.SIPAwards.com.