



Due to numerous requests  
*The Spirit International Prestige Awards* Entry Deadline has been Extended  
to **Friday, June 3rd**

Register today for the opportunity to have your brand become  
**The Consumer's Spirit of Choice** at *The 2011 SIP Awards*

[Download the entry form and enter today](#)

***Benefits of entering your spirit:***

- Enter your brand into an unbiased competition, and let the people who matter the most, ***the consumers***, be the judging panel! In itself, this is the main differentiator of the SIP Awards, and what makes this competition so meaningful for your brand.
- Compete to win a highly marketable prestigious medal (*Best of Class, Platinum, Gold, Silver, Bronze*), not simply an ambiguous score. The SIP award medals signify that a true consumer panel prefers your spirit over others.
- Have your spirit shine in the spotlight it deserves. A SIP Award medal provides an independent endorsement to both buyers and distributors around the globe.
- To help you announce your accomplishment to the world, every medal winner will receive FREE marketing resources such as, downloadable logos, medals, certificates and other high quality images. Winners will also be provided with an exclusive media kit with special marketing discounts through our media sponsors.
- The announcement of the winners will also be widespread throughout the web and print. Our media partners will be covering the event as well as announcing the winners.  
[List of our partners](#)
- Participants will be invited to showcase their spirit at special SIP Awards formal events and tastings throughout the year. A great opportunity to reach out to your target audience.
- Spirits are not required to be available nationally in the U.S. In fact, entering the SIP Awards is a brilliant way to gain the attention of importers and the media for an increased distribution.
- The most cost effective, internationally recognized spirit competition.

**[Click Here to Enter Your Spirit Today](#)**

Entry form, fee and samples must be received prior to the June 3rd deadline.

Now is the time to reserve your brand's place in The SIP Awards and show the world that your spirit is the *Consumer's Spirit of Choice*. For additional information on the 2011 International SIP Awards competition, visit us at [www.SIPAwards.com](http://www.SIPAwards.com)

*We look forward to working with your company in this year's competition*



[www.SIPAwards.com](http://www.SIPAwards.com)

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